



Manju Rose Mathews is the Head of Department of Media Studies at Christ Nagar College, Kerala, India. She has been a communication professional and media educator since 1998. She is a dedicated mass communication expert with academic excellence and practical expertise for training, research, health communication campaigns, advocacy, organizing international academic events and managing global projects.

Manju Rose is a university rank holder in Master of Journalism and Communication from Mahatma Gandhi University and UGC-NET qualified. She is pursuing her PhD in Health Communication from Amrita University. She is studying effectiveness of health communication campaigns in India. Her research areas include game-based campaigns, digital health communication interventions, and multi-lingual campaigns for health literacy. She developed a game-based health communication intervention, in partnership with Focus Games UK www.CoronaBeelIndia.com which received WHO recognition. The games are made available in multiple Indian languages to counter misinformation and promote health literacy. She is currently coordinating development of an Antimicrobial stewardship game for India and game series for Cancer awareness. Tackling misinformation and expanding health literacy are focus of using these innovative tools.

Manju Rose is a resource person in media studies and an UNESCO invited speaker. She is peer-reviewer for UNESCO's [*Reporting Artificial Intelligence, Handbook for Journalism Educator* 2023](#). She is the founder of AKSA, a social initiative for communication interventions and training for preventing child abuse. She is a member of South Asian Journalist Association (SAJA), Global team member of Artificial Intelligence Journalism for Research & Forecasting (AIJRF), member of Committee of Concerned Journalists (CCJ) and member of Global Media Monitoring Project (GMMP) 2021.

Manju effectively used webinars and conferences as media education tool in the pandemic period. Her international events had world renowned media educators, media professionals and thought leaders. This provided great exposure for media students across India.

Teaching / Training Experience:

- Head of the Department, Journalism and Mass Communication, Christ Nagar College, Maranalloor, Thiruvananthapuram (affiliated to University of Kerala)
- Senior Trainer & Course Coordinator – Media Sector i-Curve Learning, Chennai from October
- Course Coordinator and Faculty – PGDM in Media Management, DCSMAT Media School, Thiruvananthapuram from August
- Lecturer, Department of Journalism, Mass Communication & Video Production, Mar Ivanios College, Thiruvananthapuram
- Lecturer, Department of Communicative English, Assumption College, Changanassery

Industry Experience:

- Content Writer, *Kerala Interface, Kerala Calling etc* published by Information & Public Relations Department, Government of Kerala. August 2004 to present
- Founder Director, AKSA Foundation, Thiruvananthapuram 2014 to present
- Media Coordinator – Mudra Fests, Department of Culture, Government of Kerala, 2003 and 2004
- Content Localization and Translations, Pearson Education, June 2007 to January 2011

Research and Projects:

- Research paper presentation in MIMRC 2021 Dubai- International Media Research Conference 2021, United Arab Emirates
- Project on *Effectiveness of Health Communication in Controlling the Spread of COVID-19* (Ongoing)
- Workshop on Research Methodology, UGC CPDHE, University of Delhi, September 2020
- Project on *Effectiveness of Webinars for Journalism Education*, UGC CPDHE, University of Delhi, July 2020
- Certificate Course in Research Methodology and Techniques, Rajagiri College of Social Sciences, Kochi, August 2003
- Project on *Impact of Advertisements among Teenagers in Kerala*, Masters Dissertation
- Effectiveness of awareness campaigns for the prevention of Non-Communicable Diseases (NCD's)
- Prevention of Child Abuse through interventions in Schools, AKSA Foundation

Publications (Mass Communication & Journalism):

- *Fake News Misinformation & Disinformation Handbook*- UNESCO Translation project in 8 Indian languages, August 2020 (Ongoing)
- *Bahujana Madhyamangalile Prachodanavum Prathispandanavum- Oru Saidhyandhika Veekshanam*, Viknjanakairali (Malayalam language)Journal, Kerala Bhasha Institute, March 2011

- *Nava Madhyamangalile Aashaya Vinimaya Bhasha- Oru Avalokanam* : Viknjanakairali (Malayalam language)Journal, Kerala Bhasha Institute, April, 2011
- *Aashaya Vinimaya Prabhavavum, Parasyangalude Aashaya Samkramanavum*, Viknjanakairali (Malayalam language)Journal, Kerala Bhasha Institute, August 2011

Educational Qualifications:

1. Ph.D. in Health Communication (pursuing), Amrita University, India
2. Master of Journalism & Communication, Mahatma Gandhi University, Kerala India, University Rank, 1998
3. UGC- NET Journalism & Mass Communication, University Grants Commission India, 1998
4. Honors Diploma in Computer Applications, APTECH India , 1994

Refresher Courses

- UGC-HRDC National Refresher Course for Teaching Journalism, Media & Cinema, Delhi University, August 2020

Seminars & Conferences Organized:

- Organized & Moderated International Webinar on Constructive Journalism, July 2020
Link: [International Webinar on Constructive Journalism](#)
- Organized & Moderated International Webinar on New Wave in South Asian Cinema, August 2020
Link: [International Webinar on New Wave in South Asian Cinema](#)
- Organized & Moderated International Webinar on Fake News, Misinformation & Sensationalism, August 2020
Link: [International Webinar on Countering 'Fake News', Misinformation and Sensationalism](#)
- Organized & Moderated International Webinar on Photojournalism- Solutions based Approach for Visual Storytelling
Link: [International Webinar on Photojournalism](#)
- Organized & Moderated Tribute Event for Sir Harold Evans
Link : [Tribute to Harold Evans - Webinar on Investigative Journalism](#)
- Organized & Moderated IMPETUS 2020 – 3- Day Global Summit on Artificial Intelligence in Journalism, November 2020

[Global Summit on Artificial Intelligence in Journalism Day 1](#)

[Global Summit on Artificial Intelligence in Journalism Day 2](#)

[Global Summit on Artificial Intelligence in Journalism Day 3](#)

- Organized Fact-checking Training for Vaccine Misinformation, May 2021

[VaxCheck Town Hall Training Series on Vaccine Misinformation](#)

- Invited speaker in the UNESCO International Webinar for Media Educators on Teaching ‘Fake News and Misinformation’ May 2021

[UNESCO International Webinar for Media Educators- Fake News & Misinformation](#)

- Organized & Moderated International Webinar on Freedom of the Press, August 2021
[International Webinar on Freedom of the Press](#)
- Organized IMPETUS 2021 – Three-Day International Conference on Social Media & Developing Societies November 2021
[International Conference on Social Media & Developing Societies](#)

- Invited speaker in the UNESCO International Webinar for Media Educators on Teaching ‘Fake News and Misinformation’ May 2021

[UNESCO International Webinar for Media Educators- Fake News & Misinformation](#)

Session Chair of International Conference - “Media Education and National Education Policy-2020 : A Trans-Disciplinary Global Perspective” - (MEDUNEP-2021) Rajiv Gandhi University, Arunachal Pradesh, November 2021

- Organized and moderated Three-Day International Conference on Content for Public Good, March 2023

[International Conference on Content for Public Good](#)

Games for Health:

- www.CoronaBeeIndia.com - A suite of digital games in Indian languages to tackle misinformation and vaccine hesitancy 2022
- Antimicrobial Stewardship [AMS Game India](#) 2023
- Cancer Awareness Game (Forthcoming in 2023)

Major Academic Events:

- Participant, Academic Leadership Program for Academicians – Role of Teachers in NEP 2020 organized by NITI Aayog & CPDHE University of Delhi, 21 March 2021
- Delegate, Journalism Education in India: Issues and Challenges, organized by WJEC- IIMC - UNESCO Roundtable, 10th and 11th of August, 2021

Expertise:

- Experienced in teaching undergraduates and post-graduate media students.
- Curriculum Design and Academic Content Development for media programs
- Resource person for media studies
- Career training for mass media
- Providing quality training and mentoring for graduate students
- Communication and Mass Media for Information Societies

- Creative writing – Poetry, Short stories and Script writing

Subject Areas in Teaching & Research:

- Media and Ethics
- Information Society
- Theories of Mass Communication & Methodology
- Media effects on children
- Countering Misinformation and Disinformation
- Health Communication

Academic & Administrative Positions:

- Head of the Department, Department of Media Studies, Christ Nagar College
- Committee Member- Women's Grievances Cell
- Convener – Quality Assurance Cell –Governance & Leadership
- Member - Discipline Committee
- Member- South Asian Journalist Association (SAJA)
- Member- Committee of Concerned Journalists (CCJ)
- Global Team Member – Artificial Intelligence Journalism (AIJRF)